



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1224064

Schedule Dates 01/17/12-01/20/12
Advertiser Gingrich 4 President (68172)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GINGRICH 4 PRESIDENT (412840)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name BERAN, KEGAN
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NEWT GINGRICH/PRESID
NEWT GINGRICH FOR PRESIDENT
SHARE%

Date Entered 01/16/12
Last Modified 01/16/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09636444
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$400.50
Net Total \$2,269.50
Sales Tax

Asheville (WMYA)
By Broadcast Month: Spots Rate
Jan. 2012 9 \$2,670.00
Grand Total: 9 \$2,670.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	01/18/12-01/20/12	2	:30	6:28P- News-News 13 @ 630pm on WMYA	3			1	1	1			3	\$240.00	\$720.00	Asheville (WMYA)	NEWS SECTION 2	1/16/12
2.0	Normal Line / News	01/17/12-01/20/12	2	:30	10P- News-News 13 on MY40 @ 10P	3		X	X	X	X			3	\$400.00	\$1,200.00	Asheville (WMYA)	NEWS SECTION 2	1/16/12
3.0	Normal Line / News	01/17/12-01/20/12	2	:30	10:30P- News-News 13 on MY40 @ 1030P	3		X	X	X	X			3	\$250.00	\$750.00	Asheville (WMYA)	NEWS SECTION 2	1/16/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: